

A little about us.

2019 catalog

MPOWERD®



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Our company.

Our mission.

We're on a mission to transform lives with **thoughtfully designed, clean technology**. From concept to creation, every detail of our business is deliberate. As a **Benefit Corporation**, we set strict standards for ourselves, ensuring that our work enhances both society and the environment. Our innovative products give people the **power of self-reliance** as well as **moments of wonder**—because we believe everyone deserves to be empowered and inspired regardless of where or how they live.

A young girl with dark hair, wearing a dark sweater, is smiling and washing her hands at a public water tap. The tap is set into a rough, aged brick wall. Water is flowing from the tap onto her hands. The scene is dimly lit, with a warm, yellowish light source visible in the upper right, creating a soft glow on the girl's face and the brick wall. The overall mood is one of joy and relief.

Our impact.

Luci® lights have impacted millions of people in more than 90 countries – providing clean, reliable light to those living without access to consistent electricity.

3 million+
lives impacted in
emerging markets

500,000+
US tons of CO2
averted

650+
NGO and non-profit
partners worldwide

Stats as of Spring 2019



Our Give program.

We work with our non-profit partners to send our lights directly to people living without access to electricity.

In many places, as soon as the sun goes down, children can't study, entrepreneurs have to stop working, women are less safe walking outside, health clinics have to close... the list goes on. Kerosene lamps are the most common solution in these areas – but they are dangerous, toxic and expensive.

Lightweight, easy to carry, and shining for hours on a single charge, Luci is a clean, safe and affordable way to bring light to the world.

Our products.

Lightweight. Pack it up and take it with you.

Waterproof. Leave it out in the rain.

Durable. Can withstand up to 200 lbs of pressure. Yes, really!

Completely solar. Just add sun.

Brand new. Luci® Connect.



Luci Connect

Customize your surroundings with Luci Connect.
The smart mobile light for any setting.

MSRP \$64.95

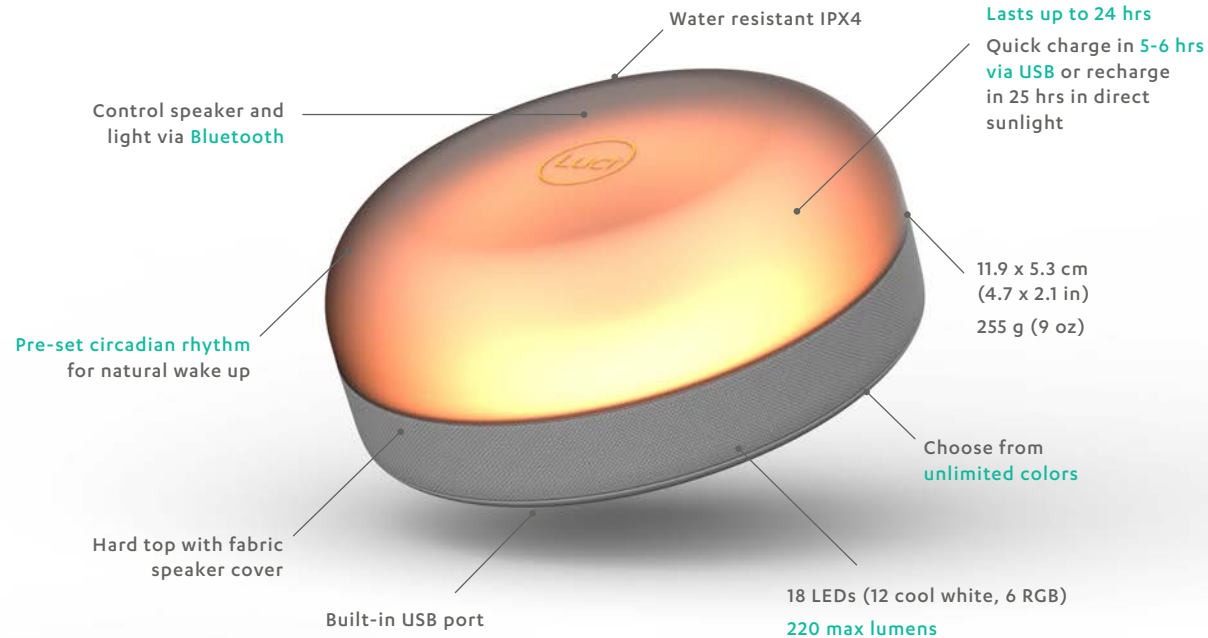


patio • camping • home • hiking • backyards

Luci Explore: Smart Solar Light + Speaker

Ever wonder what the sun sounds like?
Lightweight. Water resistant. And solar powered. This smart little light is your personal speaker, mobile charger, and wake-up light. The best travel companion you'll find.

MSRP \$74.95 | General launch 11/1/19. Pre-orders taken in advance.



travel • home decor • patio • adventure

Luci Core

Lightweight, weatherproof, durable, and super bright, Luci Core is everything you'd expect from a Luci light.

MSRP \$14.95 | Limited distribution.



*Final specification pending test completion

task light • reading • off-grid adventures

Extending the day into night.
Luci Solar Inflatable Base Light.

Luci Solar Inflatable Base Light

With 300 lumens, mobile charging, and lasting up to 50 hours on a single charge, Luci Base Light is a must-have for any adventure.

MSRP \$44.95



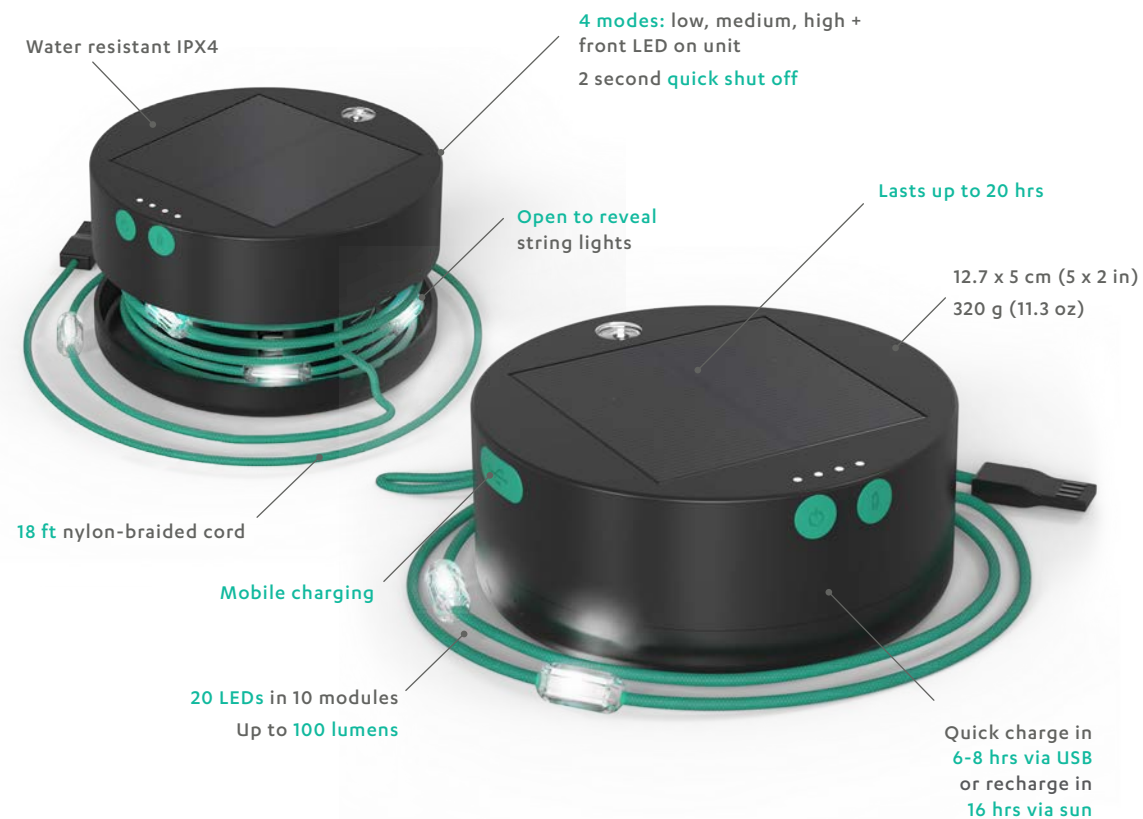
campsite • hiking • off-grid adventures

Always ready to hang.
Luci Solar String Lights.

Luci Solar String Lights

Hidden inside the expandable unit, Luci Solar String Lights pack in 100 lumens into 10 nodes on an 18 ft cord. Along with mobile charging capabilities, this is the perfect way to light up your space.

MSRP \$34.95 until 7/15/19 | MSRP \$39.95



patio • campsite • interior design • van life



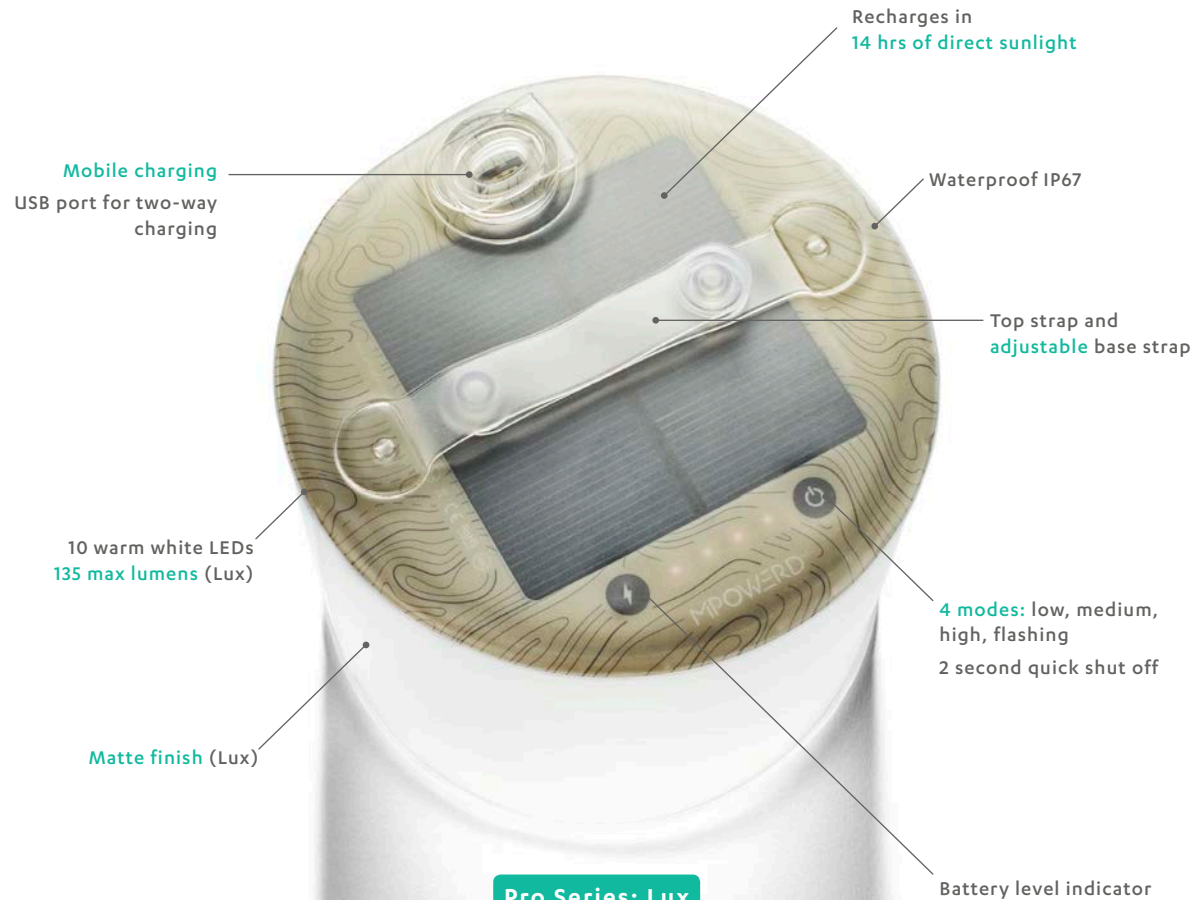
Power up.

With mobile phone charging capabilities, the Luci Pro Series will take you further than ever before.

off-grid adventures
camping • hiking
boating • climbing
kayaking

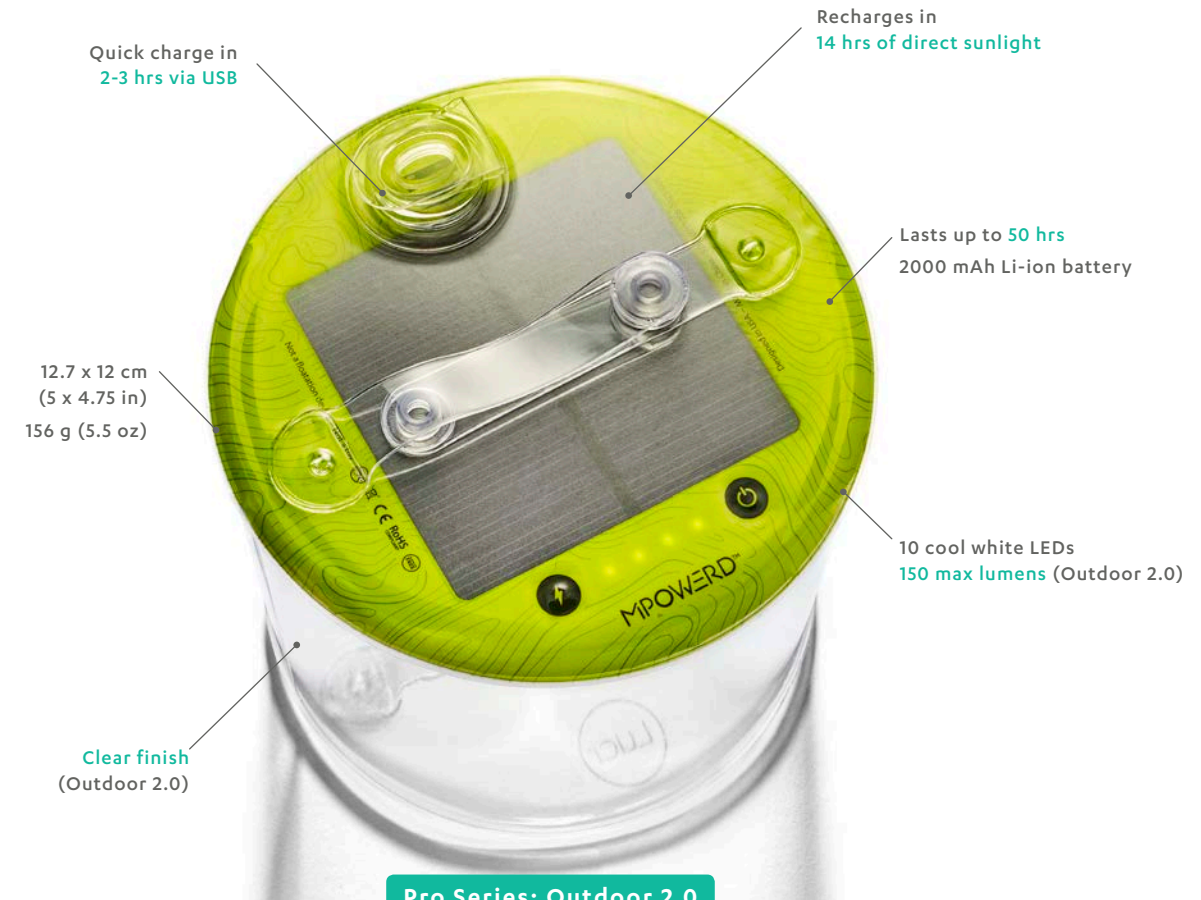
Luci Pro Series

Solar light + mobile charger



Test your limits with the lights made for Mother Nature's biggest fans.

MSRP \$34.95



Our core line.



Clean. Reliable.
Ready for anything. **Luci.**

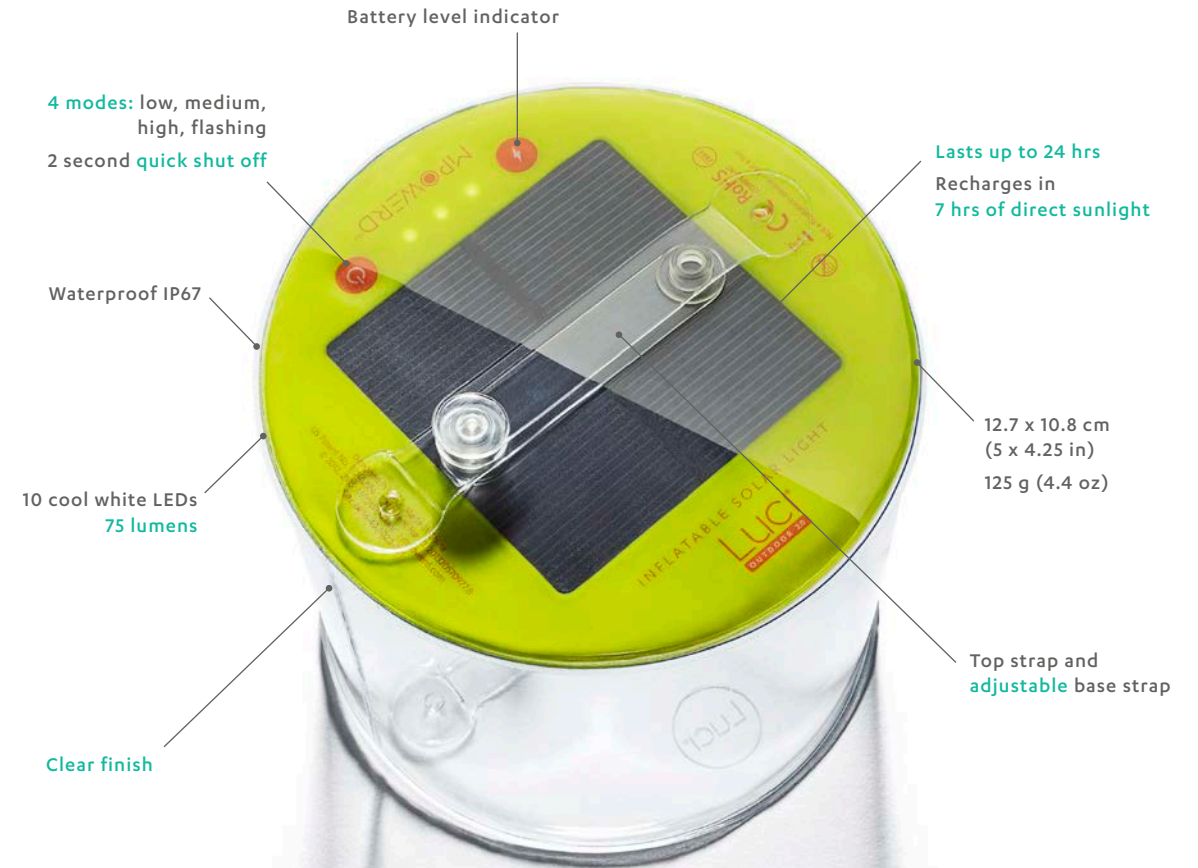
The power of the sun,
right in your hands.
Luci.



Luci Outdoor 2.0

Long lasting, powerful, and completely solar, Luci Outdoor 2.0 keeps you out of the dark, no matter how far off the grid you go.

MSRP \$19.95



camping • hiking • climbing • boating • kayaking

Always ready to hang.

Luci.

Luci Lux

Compact and durable, Luci Lux can withstand up to 200 lbs of pressure, while providing a reliable light that lasts long into the night.

MSRP \$19.95

4 modes: low, medium,
high, flashing
2 second quick shut off

Waterproof IP67

10 warm white LEDs
65 lumens

Matte finish

Battery level indicator

Lasts up to 24 hrs
Recharges in
7 hrs of direct sunlight

12.7 x 10.8 cm
(5 x 4.25 in)
125 g (4.4 oz)

Base strap

home decor • events • reading • patio • spa • pool

Luci Color

8 bold, sparkling hues make Luci Color stand out in any setting.

MSRP \$24.95

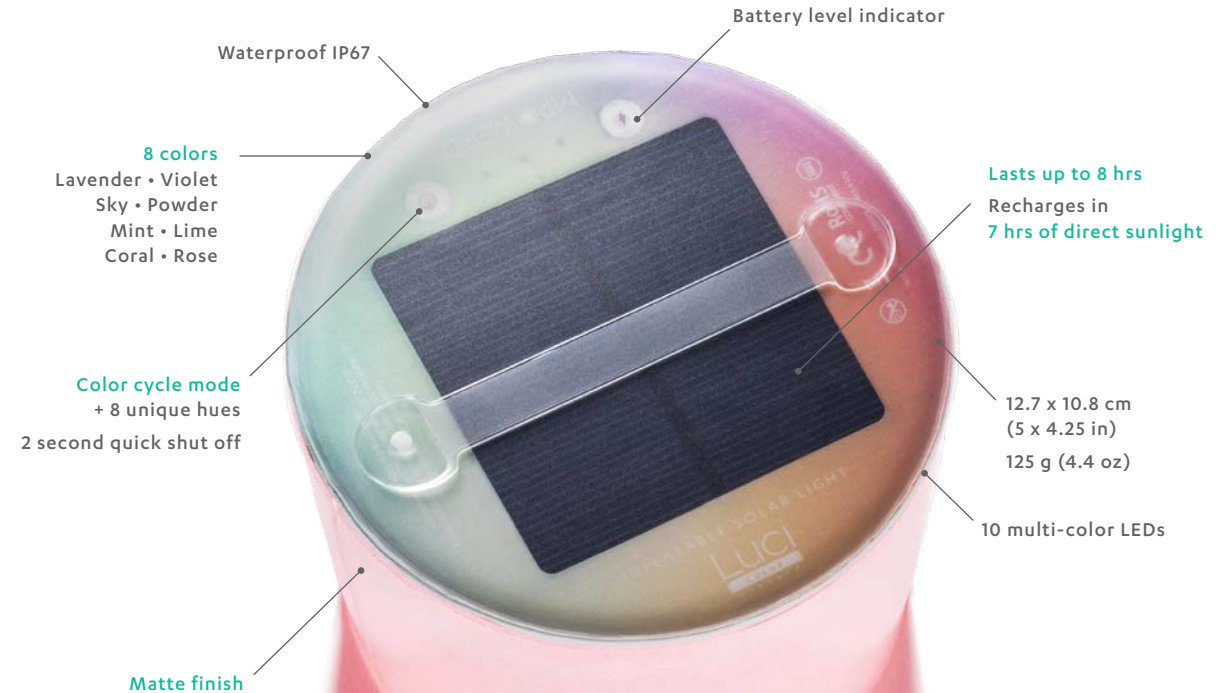


pool • mood lighting • parties • nightlight

Luci Color Essence

With 8 unique colors beaming through a matte finish, Luci Color Essence is the colorful companion that brightens your day.

MSRP \$24.95



spa • meditation • home • bath

Long lasting for those
long journeys.

Luci.



Luci Original

Luci Original provides hours of renewable light
for any situation.

MSRP \$19.95

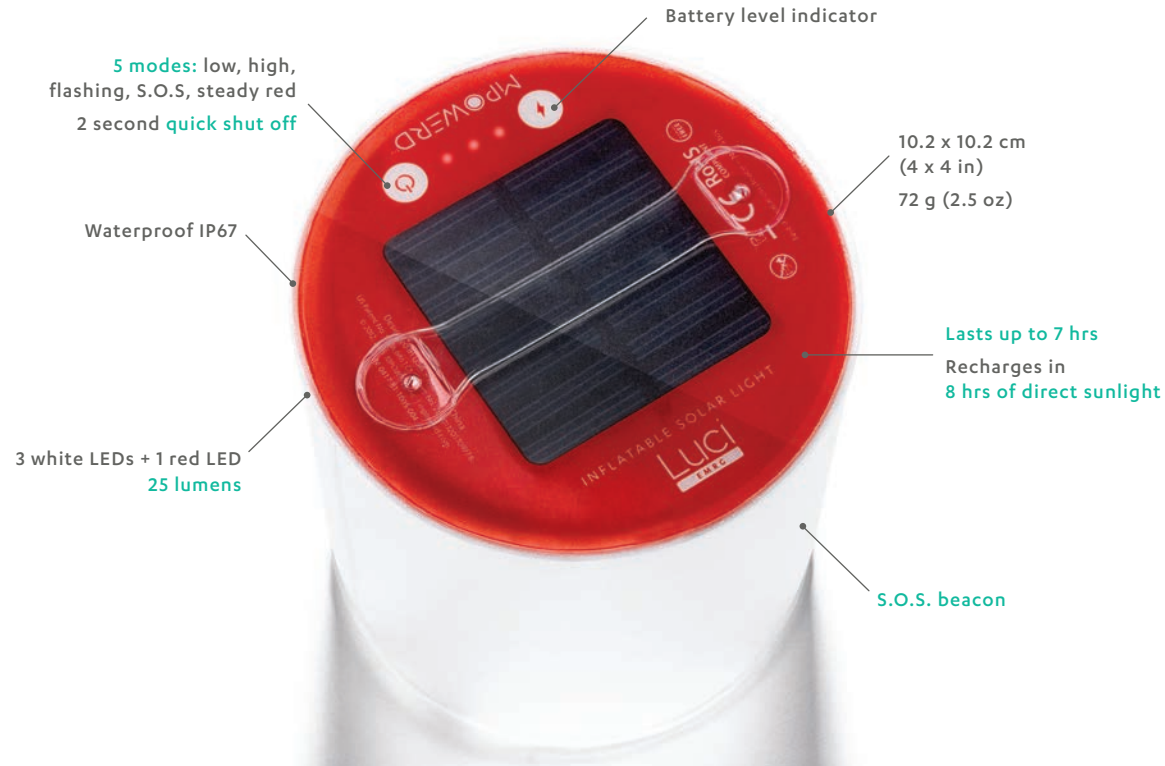


camping • blackouts • travel • garage • backyards

Luci EMRG

Luci EMRG is a pocket-sized lantern, flashlight and emergency beacon all-in-one.

MSRP \$14.95

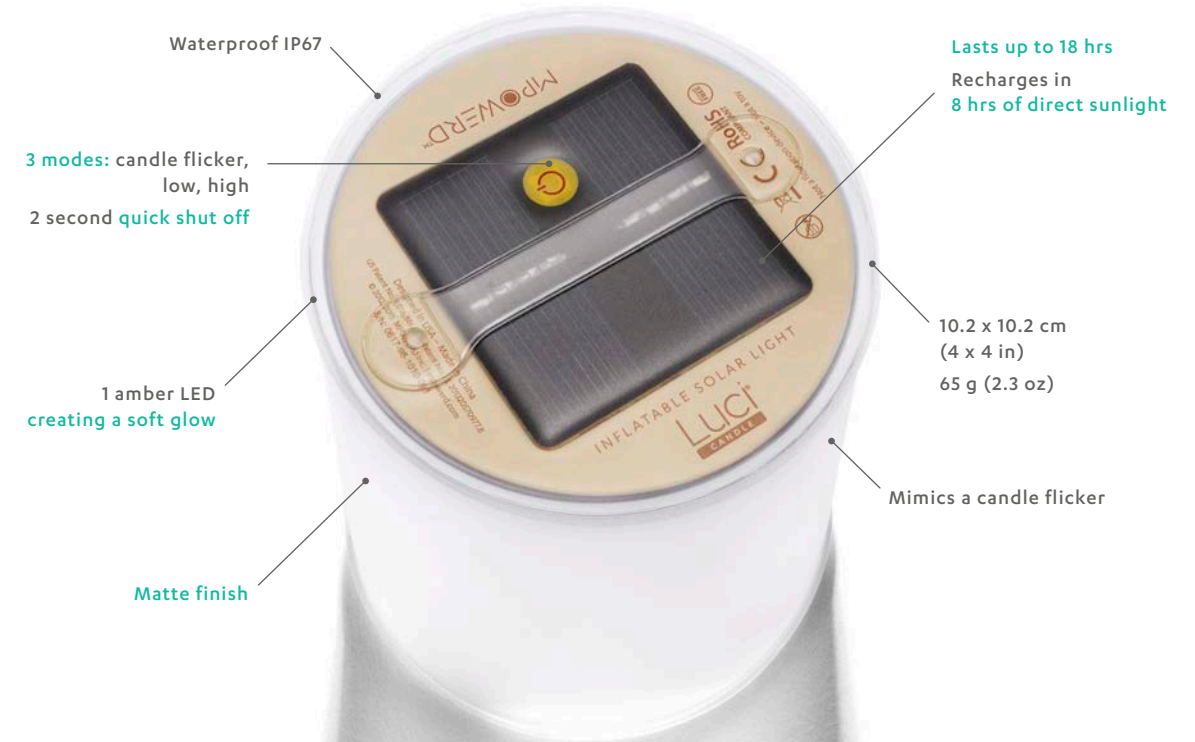


blackouts • storms • emergency kit • travel • garage

Luci Candle

With a matte finish, steady amber glow and flameless flicker, Luci Candle turns any space into a soothing retreat.

MSRP \$14.95



home decor • patio • mood lighting • events • bath

A photograph of two children, a young girl with dark skin and braided hair, and a young boy with light skin and short blonde hair, working together on a project. They are in a room with bookshelves in the background. The girl is wearing a dark grey t-shirt and the boy is wearing a light blue and yellow striped t-shirt. They are both looking down at a clear plastic container on a table. The girl is pointing at something inside the container. There are some colorful blocks and a piece of paper on the table. The text "Education & STEM." is overlaid on the left side of the image.

Education & STEM.

Educating future generations
about the power of the sun.

Build your own LED light.
Learn about solar energy.
Create unique color combinations.

12.7 x 14.2 cm (5 x 5.6 in)

16 LED modules
75 lumens

Battery level indicator

Lasts up to 24 hrs
Recharges in 7 hrs of
direct sunlight

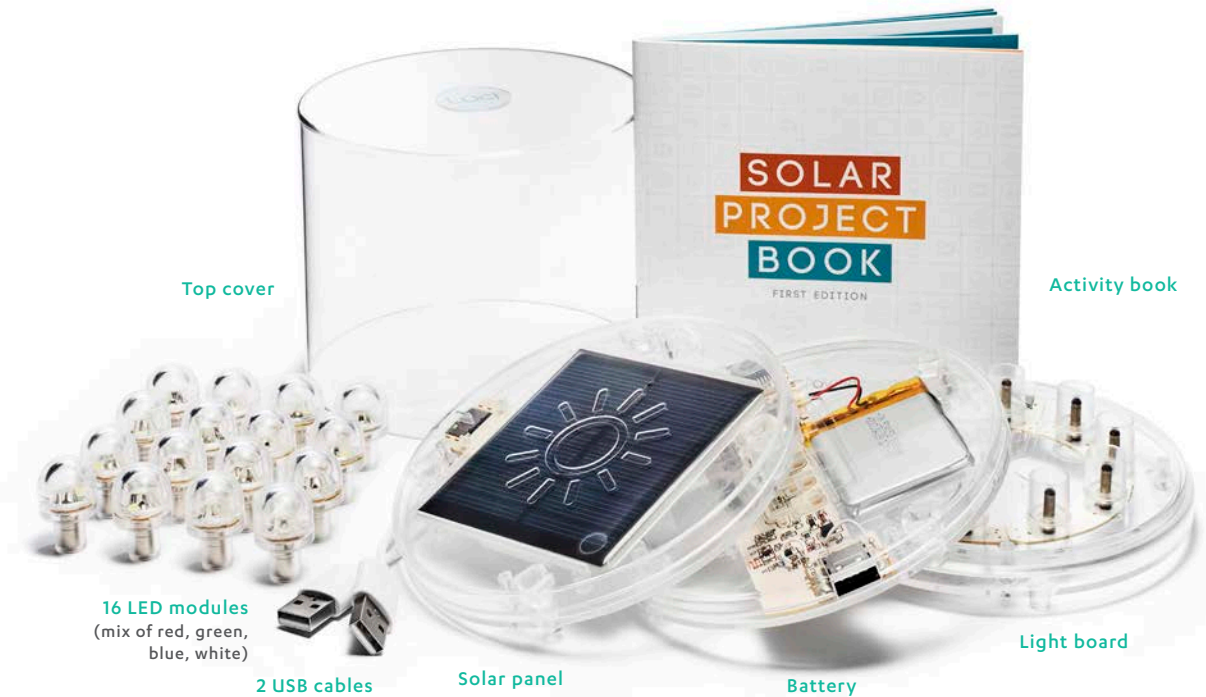
4 modes: low, medium,
high, flashing

Solar Light Kit

The STEM toy that teaches kids about the power and potential of solar energy. Great for kids 7+ years old.

MSRP \$34.95

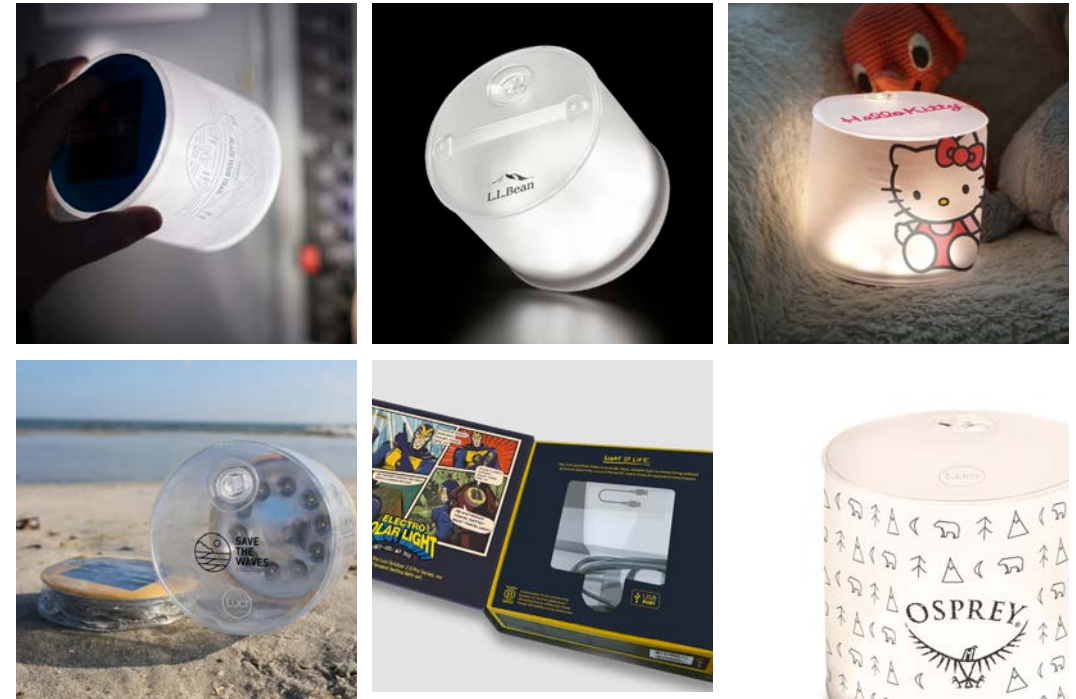
What's in the box?



Make Luci yours with our
co-branding options.

Co-branding with MPOWERD

Whether you're looking for corporate gifts, bringing you brand into a whole new light, or adding the finishing touches to your event, Luci has you covered.

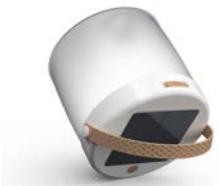


For more information contact sales@mpowerd.com.

Our products at a glance



Luci Solar Base Light
USA SKU#: 1033-001-001-028
Int'l SKU#: 1033-001-011-028
Case of 8



Luci Connect
USA SKU#: 1031-001-001-012
Int'l SKU#: 1031-001-011-002
USA case of 6 | Int'l case of 12



Luci Pro Series: Outdoor 2.0
USA SKU#: 1423-001-001-002
Int'l SKU#: 1423-001-011-002
Case of 12



Luci Pro Series: Lux
USA SKU#: 1404-001-001-002
Int'l SKU#: 1404-001-011-002
Case of 12



Luci Outdoor 2.0
USA SKU#: 1023-002-001-002
Int'l SKU#: 1023-002-011-002
Case of 12



Luci Lux
USA SKU#: 1004-005-001-002
Int'l SKU#: 1004-005-011-002
Case of 12



Luci Original
USA SKU#: 1001-005-001-002
Int'l SKU#: 1001-005-011-002
Case of 12



Luci Color
USA SKU#: 1003-005-001-002
Int'l SKU#: 1003-005-011-002
Case of 12



Luci Color Essence
USA SKU#: 1024-003-001-002
Int'l SKU#: 1024-003-011-002
Case of 12



Luci EMRG
USA SKU#: 1005-005-001-002
Int'l SKU#: 1005-005-011-002
Case of 12



Luci Candle
USA SKU#: 1010-002-001-002
Int'l SKU#: 1010-002-011-002
Case of 12



Luci Solar String Lights
USA SKU#: 1030-001-001-002
Int'l SKU#: 1030-001-011-002
Case of 12



Luci Explore
USA SKU#: 1031-002-001-028
Int'l SKU#: 1031-002-011-028
Case of 8



Luci Core
USA SKU#: 1034-001-001-002
Case of 24



BYOL
USA SKU#: 1026-002-001-002
Case of 3

Our comparison chart

	Mobile charging	Modes on unit	LEDs/ Lumens	Charge time	Lasts up to	Weight of unit	Battery level indicator
Explore 11.9cm (4.7")	●	Unlimited color options	18 LEDs 220 lumens	14 hours in sun / 5-6 via USB	24 hours on any color	300 g (10.5 oz)	●
Pro Series: Outdoor 2.0 12.7cm (5")	●	4 modes	10 LEDs 150 lumens	14 hours in sun / 2-3 via USB	50 hours on low mode	156 g (5.5 oz)	●
Pro Series: Lux 12.7cm (5")	●	4 modes	10 LEDs 135 lumens	14 hours in sun / 2-3 via USB	50 hours on low mode	156 g (5.5 oz)	●
Base light 15.2cm (6")	●	4 modes	31 LEDs 300 lumens	25 hours in sun / 5-6 via USB	50 hours on low mode	286 g (10.1 oz)	●
Connect 12.7cm (5")	●	Unlimited color options	36 LEDs 250 lumens	14 hours in sun / 2-3 via USB	24 hours on any color	208 g (7.3 oz)	●
Solar String Lights 12.7cm (5")	●	4 modes	20 white LEDs 100 lumens	16 hours in sun / 6-8 via USB	20 hours on low mode	320 g (11.3 oz)	●
Original 12.7cm (5")		4 modes	10 LEDs 75 lumens	7 hours	24 hours on low mode	125 g (4.4 oz)	●
Outdoor 2.0 12.7cm (5")		4 modes	10 LEDs 75 lumens	7 hours	24 hours on low mode	125 g (4.4 oz)	●
Lux 12.7cm (5")		4 modes	10 LEDs 65 lumens	7 hours	24 hours on low mode	125 g (4.4 oz)	●
Color 12.7cm (5")		8 colors + color cycle	10 multi-color LEDs	7 hours	6 hours on any color	125 g (4.4 oz)	●
Essence 12.7cm (5")		8 colors + color cycle	10 multi-color LEDs	7 hours	8 hours on any color	125 g (4.4 oz)	●
EMRG 10.2cm (4")		5 modes	4 LEDs 25 lumens	8 hours	7 hours on low mode	72 g (2.5 oz)	●
Candle 10.2cm (4")		3 modes	1 amber LED	8 hours	18 hours on low mode	65 g (2.3 oz)	
Core 10.2cm (4")		3 modes	3 white LEDs 40 lumens	12 hours	9 hours on low mode	78 g (3 oz)	

All Luci lights have an operating temperature of 0-45C (32-122F). 12.7cm (5") diameter units are 10.8cm (4.25") high & 2.5cm (1") collapsed (4.5cm (1.8") for Pro) excluding Solar String Lights (5cm (2") fixed). 10.2cm (4") diameter units are 10.2cm (4") high & 3.2cm (1.25") collapsed.



Opportunity isn't lost in the dark.

By Angela Rizner

"Sometimes you think you're on your path, but you're wrong" explains ten-year old Shaun. "You are lost. But sometimes you have to discover you aren't going in the right direction to know where your path is."

Shaun is a "philosopher king" and one of the many bright children looking to improve their situation. Kids like Shaun embody the hope of a better future. Without education, however, they are at risk of becoming enveloped within a vortex of hopelessness.

Shaun and others fully recognize the difficulty of their lives; most find that their fate is not necessarily mapped out by the night sky, but by their own determination and hard work. "I love the stars. Sometimes I look at the sky at night and pretend I am jumping from planet to planet, and I feel free..."

In a place that often feels suffocating, education provides much needed expansion. It instills a daily recognition of future possibility. Education shifts a closed mind to an open mind. Education leads to the realization that there are many ways to exist. Education is empowerment.

To succeed, you need light to do your homework; but in Kibera, people are under financial and energy poverty. If you can't afford food, you are likely unable to afford light.

Imagine trying to do your homework at night, and there is no light. Opportunity becomes lost in the darkness.

Shaun loves school. He knows that his future relies on studying hard. He dreams that, "one day I will be a pilot and buy a nice home for mommy." He is determined to free himself of his current situation and reach his goals.

"One night I had a dream that we were on a plane, and the plane began to crash, and I rushed into the cockpit. I grabbed the pilot, threw him to the other seat, and took over... That dream means I control my own destiny."

Sometimes all we need is a little help. We need someone to believe in us, and we need a few practical tools to get us to the next step. **A little Luci light goes a long way.** When Shaun turned on the light, he knew instantly that his future was brighter. He knew that his destiny was, in fact, his own.

MPOWERD®

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